

**The Shriver Report Snapshot: An Insight Into the 21<sup>st</sup> Century Man**  
*Groundbreaking New Survey Cracks Old Stereotypes of Masculinity*

Today's Men are Much More Likely to Value Personal Success and "Being Present" for Family Over Financial or Professional Achievement

By Two-to-One, Men Say it is Harder Rather than Easier to be a Man Today than it was for their Father's Generation Citing Advancements of the 21<sup>st</sup> Century Woman

Today's Man Wants Different Qualities for Wife and/or Partner than for Daughter; Intelligence Paramount for Both; Independence, Strength Mentioned Much More for Daughter

Sixty-Three Percent of Men Today Feel Very Comfortable Having a Spouse or Partner Working Outside the Home, Half of Today's Men Feel Very Comfortable Being Out-Earned by their Female Partner or Spouse and Answering to a Female Boss

But Only Forty-Five Percent Feel "Very Comfortable" Having a Female President

A Huge Majority of Men Say that Their Mothers Had a Positive Influence

LOS ANGELES, April 23, 2015 – The 21<sup>st</sup> Century Man is not who you think he is. More important than financial or professional achievement, Today's Man defines the American Dream as having personal success with his family (60%). Today's man defines strength as having character and integrity (46%) above physical and financial dominance. Today's man is very comfortable with having a partner working outside the home (63%), and roughly half are very comfortable answering to a female boss (49%) and being out-earned by his partner or spouse (51%). Yet, less than half of men today feel "very comfortable" having a female President of the United States (45%). *The 21<sup>st</sup> Century Man says he knows who he is not but admits he is still evolving to define who he is.*

"These findings are absolutely fascinating. They tell us that 'The 21<sup>st</sup> Century Man' is multifaceted and evolving. In my experience, policy is built on found facts and it takes information to have an informed conversation," said Maria Shriver, founder and Chief Visionary Officer of A Woman's Nation. "As the mother of four – two boys and two girls – and the sister to four brothers, I am deeply invested in the well-being of men. A Woman's Nation believes that no gender succeeds at the expense of others. We believe in a gender-respectful society and that requires the engagement, education and empowerment of all individuals. It is our hope that these new facts and this continued

work of *The Shriver Report* Project will ignite open dialogue between men and women -- over dinner tables and across boardrooms.”

*The Shriver Report Snapshot: An Insight Into the 21<sup>st</sup> Century Man*, a groundbreaking new survey from A Woman’s Nation™ with the support of The California Endowment and conducted by Hart Research Associates, launches an overdue analysis of the American man today revealing stereotype-cracking discoveries.

“The results of *The Shriver Report Snapshot* were truly groundbreaking,” said Jeff Horwitt, Vice President, Hart Research Associates. “This survey covered complex and sensitive issues that are not frequently explored in survey research. The survey tells a story of evolving gender roles and how men feel about them that covers new ground in documenting the changing landscape. The American man today is playing more than just one role, and their definition of success and what they are looking for reflects this reality.”

Explore the full press release and more in depth information about each of the headlines listed above in *The Shriver Report Snapshot: An Insight into the 21st Century Man* [by clicking here.](#)

To view the key findings, topline results and additional reports, [click here.](#)

“This Snapshot tells us that we are not seeing the whole man when we watch television or read newspapers. Young men don’t see the role models that they are looking for depicted in everyday life. These findings closely follow what we’ve been learning through our Sons and Brothers work and the impact it has on their overall health and well-being,” said Robert K. Ross, CEO and President of The California Endowment. “The Shriver Report has been groundbreaking in shedding light on some of the most pressing issues of our time – women in the workplace, women and Alzheimer’s and women and poverty – and we are proud to partner with Maria Shriver and The Shriver Report to examine the important issues facing men – their needs, their wants and their reality.”

*The Shriver Report Snapshot: An Insight into the Modern American Man* is released in coordination with the Los Angeles premiere of Jennifer Newsom Siebel’s film “[The Mask You Live In](#)” which Maria Shriver executive produced. The provocative documentary explores the confining stereotypes that boys are exposed to as they become men. For more on the film, read the [TIME op-ed](#) co-authored by Shriver and Newsom.

“This report confirms the arguments we lay out in our new film, ‘The Mask You Live In,’” said Jennifer Siebel Newsom. “America’s views of masculinity are changing, but we still have a long way to go to end the ‘boy crisis’ our country is facing. The research shows that compared to girls, boys in the U.S. are more likely to be diagnosed with a behavior disorder, prescribed stimulant medications, fail out of school, binge drink, commit a violent crime, and/or take their own lives. We need to expand the definition of masculinity in America and I am so happy to have Maria Shriver as a partner in that effort.”

“I am thrilled to be an Executive Producer of “The Mask You Live In” a film written, produced and directed by Jennifer Siebel Newsom. Anything that helps lift the mask and talk openly and authentically about manhood is a step in the right direction,” said Maria Shriver.

**About A Woman’s Nation**

A Woman’s Nation™ is a non-profit organization that exists to generate and actualize game-changing ideas focused on the value and needs of women and their families — in the home, the workplace and as caretakers on the frontlines of humanity. Our mission is to build a more informed, conscious and compassionate society. We do this by joining forces with creative global thinkers and influential organizations to implement our culture-shifting projects and multimedia initiatives. We are igniting ideas into action. We are A Woman's Nation™. To learn more, please visit [www.AWomansNation.org](http://www.AWomansNation.org).

**Contact:**

Brittany Welby, Glodow Nead Communications, ShriverReportPR@glodownead.com (415) 394-6500  
Michelle Levi. [mlevi@awomansnation.org](mailto:mlevi@awomansnation.org) (310) 873-5010

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